



ACTIONS TAKEN IN HOPE MILLS



Hosted Community Resource Fair featuring 60+ vendors



Delivered Financial Empowerment Series for local business owners



Launched Business Accelerator Cohort connecting entrepreneurs to buyers



Built partnerships with town officials, civic leaders, and corporate sponsors

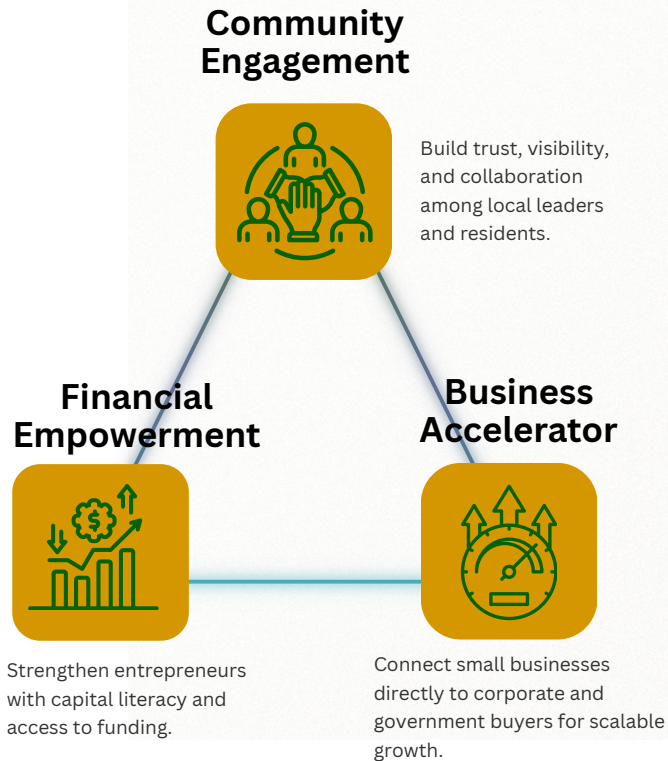


THE CHALLENGE

- Despite a strong base of entrepreneurs and community pride, the Town of Hope Mills faced limited access to funding, partnerships, and scalable growth opportunities.
- The Economic Elevation Blueprint™ was created to bridge that gap – connecting local talent to resources, buyers, and investment systems that fuel economic growth.

The Solution

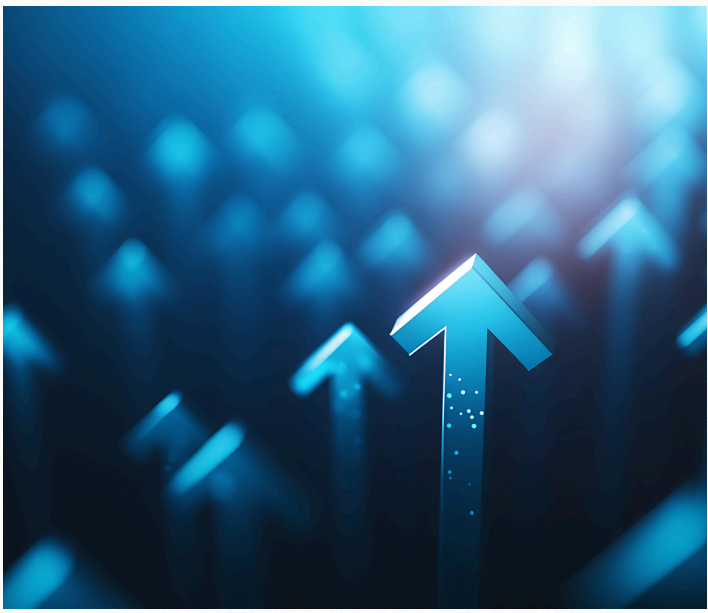
The Economic Elevation Blueprint™ is a 3-phase model driving inclusive, sustainable growth through community-led systems.



ECONOMIC ELEVATION BLUEPRINT™

HOPE MILLS, NC – THE PILOT THAT PROVED THE BLUEPRINT WORKS

An initiative by Crystal McLean | Crystal Clear Consulting Group
Economic Elevation Blueprint™ – Transforming Small Towns into Thriving Economic Ecosystems.



CERTIFICATIONS & CONTRACTS

OUR ASK:

PARTNER WITH US TO ELEVATE MORE TOWNS

MEASURED RESULTS

- ▶ **Increase in local vendor sales** – generated in just one day. The Blueprint’s community fair brought together residents and entrepreneurs, creating immediate local economic activity.
- ▶ **30+ partnerships formed across the public and private sectors.** New relationships were established between small business owners, civic leaders, and corporate buyers, strengthening the local business network.
- ▶ **4 small businesses secured contracts or new clients.** Entrepreneurs who participated in the Accelerator phase converted visibility into tangible growth opportunities.
- ▶ **Town-wide visibility and pride increased.** Media coverage and community engagement boosted confidence in local entrepreneurship and future initiatives.

Procurement-Ready

- UEI / CAGE / SAM: [details]
- State & local vendor registrations: [details]
- Insurance: [limits] • Bonding: [if applicable]

Certifications

- NC HUB: [yes/pending] • M/WBE: [yes/pending] • DBE: [yes/pending] • WOSB: [yes/pending]
- Nonprofit partner: Money Box Academy Inc. (501(c)(3))—for community-funded financial literacy

Selected Contracts & MOUs

- Municipal: [Town/Agency, program, dates]
- University/Anchor: [FSU HUB, program, dates]
- Corporate/Philanthropic: [Bank/Utility/Foundation, program, dates]

The Economic Elevation Blueprint™ transformed Hope Mills into a connected, thriving local economy.

Now, we’re expanding this model to five additional North Carolina towns and beyond. We’re seeking partners, funders, and municipalities to join this mission – driving inclusive growth, local empowerment, and lasting impact.

Goal: \$65,000 -Expansion Fund for 2025–2026

SCAN QR CODE

To Learn More



Let’s collaborate and redefine what small-town growth looks like.