

CRYSTAL CLEAR CONSULTING GROUP LLC

We offer personal finance coaching and host workshops, events, and speaking engagements tailored to employee wellness programs.

CRYSTAL
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Company Overview:

Crystal Clear Consulting Group LLC, founded by Crystal D. McLean, is a premier consulting firm located in Fayetteville, NC. We specialize in providing strategic consulting services to organizations and individuals, focusing on program creation, financial planning, revenue building, staffing and retention, marketing strategies, and more.

Core Competencies:

- **Strategic Program Development:** Crafting and implementing effective strategic programs for organizations.
- **Business Coaching and Consulting:** Guiding business owners in financial planning, revenue enhancement, staffing, retention, and marketing strategies.
- **Personal Finance Coaching:** Providing personalized finance coaching to individuals, schools, and corporate employers.
- **Workshops and Events:** Conducting workshops and speaking engagements on financial wellness.
- **Organizational Leadership and Team Development:** Leading with empathy, inclusivity, and empowerment, with a focus on training and developing business owners, organizations, and teams to increase efficiencies through: organizational assessments, facilitation of strategic planning meetings and organizational competency development.
- **Publishing Consulting:** Assisting individuals in developing, self-publishing, and authoring books.
- **Nonprofit Leadership:** Founding and managing a nonprofit organization, securing partnerships, and fostering connections.

Key Differentiators:

- **Extensive experience** in retail banking, investment banking, and as a Director of Lending for Community Development Financial Institutions (CDFI).
- **Proven track** record in leading teams and developing leaders with a focus on empathy and inclusivity.
- **Diverse expertise** in both personal and corporate finance coaching and consulting.
- **Strong background** in nonprofit management and partnership building.
- **Unique offering** of book development and publishing consulting services.

Government and Industry NAICS Codes:

- **541611** – Administrative Management and General Management Consulting Services
- **611430** – Professional and Management Development Training
- **523930** – Investment Advice
- **813319** – Other Social Advocacy Organizations
- **611710** – Education Consultants
- **541618** – Other Management Consulting
- **812990** – All Other Professional Services

Past Performance:

- Served as Director of Lending for a CDFI, successfully leading financial initiatives and programs.
- Extensive experience in retail and investment banking, managing diverse financial portfolios and client needs.
- Led and trained multiple business owners, enhancing their operational efficiency and revenue generation.
- Founded a nonprofit organization, securing essential partnerships and fostering community connections.



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